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***For immediate release***

## **MTN Group joins IoT World Alliance**

***MTN Group is the first African telecommunications company to join the IoT World Alliance, the leading enabler of connected IoT solutions***

**Johannesburg** – Telecommunications operator, MTN Group is proud to announce that it is the first African telecommunications company to join the IoT World Alliance. IoT World Alliance is a collaboration of established mobile network operators which aims to adopt and run a globally connected business through well-executed and smart business decisions.

Multinational corporations planning to roll out connected devices worldwide face a multitude of hurdles. As the largest mobile operator cooperative in the world, the IoT World Alliance aims to eliminate the complexity associated with worldwide deployments of connected devices.

The Alliance provides a global solution aimed at simplifying and promoting the adoption of IoT communications worldwide. The unique solution leverages the operators' combined global presence to the benefit of customers.

MTN Group Executive for Enterprise Business, Oliver Fortuin said "we are very proud to be a member of the Alliance, not only do we join a community of likeminded telecommunications companies committed to making global connectivity cheaper and simpler, but as MTN we believe this partnership supports our efforts to deliver on our core belief that everyone deserves the benefits of a modern connected life".

Commenting on the partnership, IoT World Alliance Chairman Mark van den Berg said, "We are pleased to have MTN on board, and look forward to leveraging the scale and reach that MTN has in Africa and parts of the Middle East. I think it is an exciting and long overdue partnership not only for MTN Group but also for IoT World Alliance as we work towards enabling our customers' IoT device connectivity. He added that, "We look forward to a long-lasting partnership and most importantly working together to offer customers the solutions they need when they need them".

### **About the IoT World Alliance**

The IoT World Alliance is a global collaboration of telecommunications providers dedicated to providing multinational customers with seamless machine-to-machine device connectivity around the world through its Single Global SIM solution. The IoT World Alliance enables businesses to deploy an international IOT solution through a single point of contact, manage a vast number of connected devices through a unified IOT platform, and leverage the reach of the world's largest IoT partnership. Current members include KPN, NTT DOCOMO, Rogers, SingTel, Telefonica, Telenor Connexion, Telstra, Veon, and DNA.

For more information please visit: [www.iotworldalliance.org](http://www.iotworldalliance.org)

### **About the MTN Group**

Launched in 1994, the MTN Group is a leading emerging market operator, connecting subscribers in 22 countries in Africa and the Middle East. The MTN Group is listed on the JSE Securities Exchange in

South Africa under the share code: "MTN". As of 30 June 2018, MTN recorded 223 million subscribers across its operations in Afghanistan, Benin, Botswana, Cameroon, Ivory Coast, Cyprus, Ghana, Guinea Bissau, Guinea Republic, Iran, Liberia, Nigeria, Republic of Congo (Congo-Brazzaville), Rwanda, South Africa, Sudan, South Sudan, Swaziland, Syria, Uganda, Yemen and Zambia.

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